

HIV Care Continuum on the US/Mexico Border: A Promotor de Salud Curriculum

2018 Midwest Stream Forum of Agricultural Worker Health
New Orleans, LA

Introductions



Tracy Jungwirth, MA

- University of New Mexico – South Central AETC



Pedro Coronado,
CHW

- Valley AIDS Council – South Central AETC



Learning Objectives

Learn of a new teaching tool to use as a conversation starter with a vulnerable population using the Telenovela Sin Verguenza.

Increase their knowledge with new medical breakthroughs that are used to prevent new HIV infections and keeping those healthy who are HIV positive.

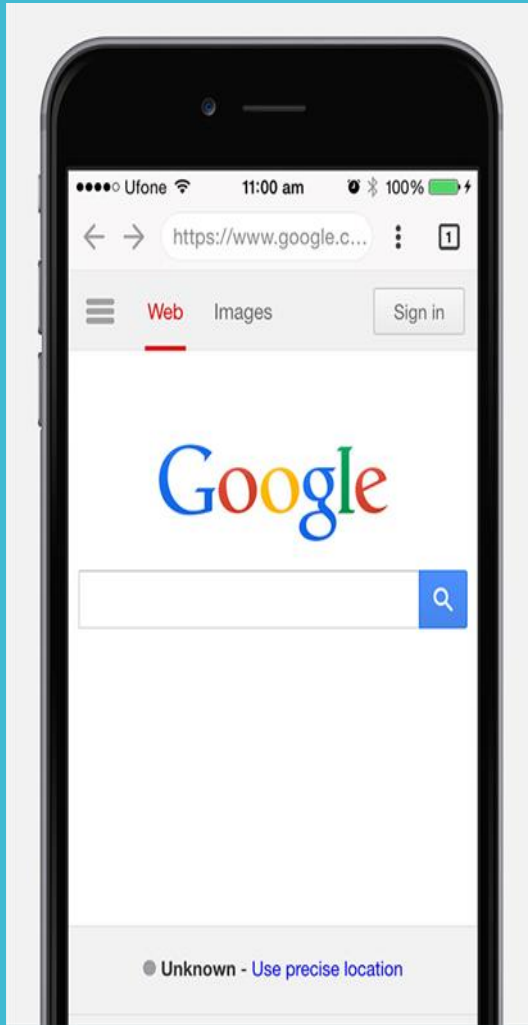
Identify health disparities faced in a community where culture and tradition are fundamental values.

Take your phones out

Go to your web browser

Enter: kahoot.it

Enter code:



Programs:

AIDS Education & Training Center
(AETC)

US/Mexico Border AETC Steering
Team (UMBAST)



The AIDS Education and Training Center (AETC) Program supports national HIV priorities by building clinician capacity and expertise along the HIV care continuum.

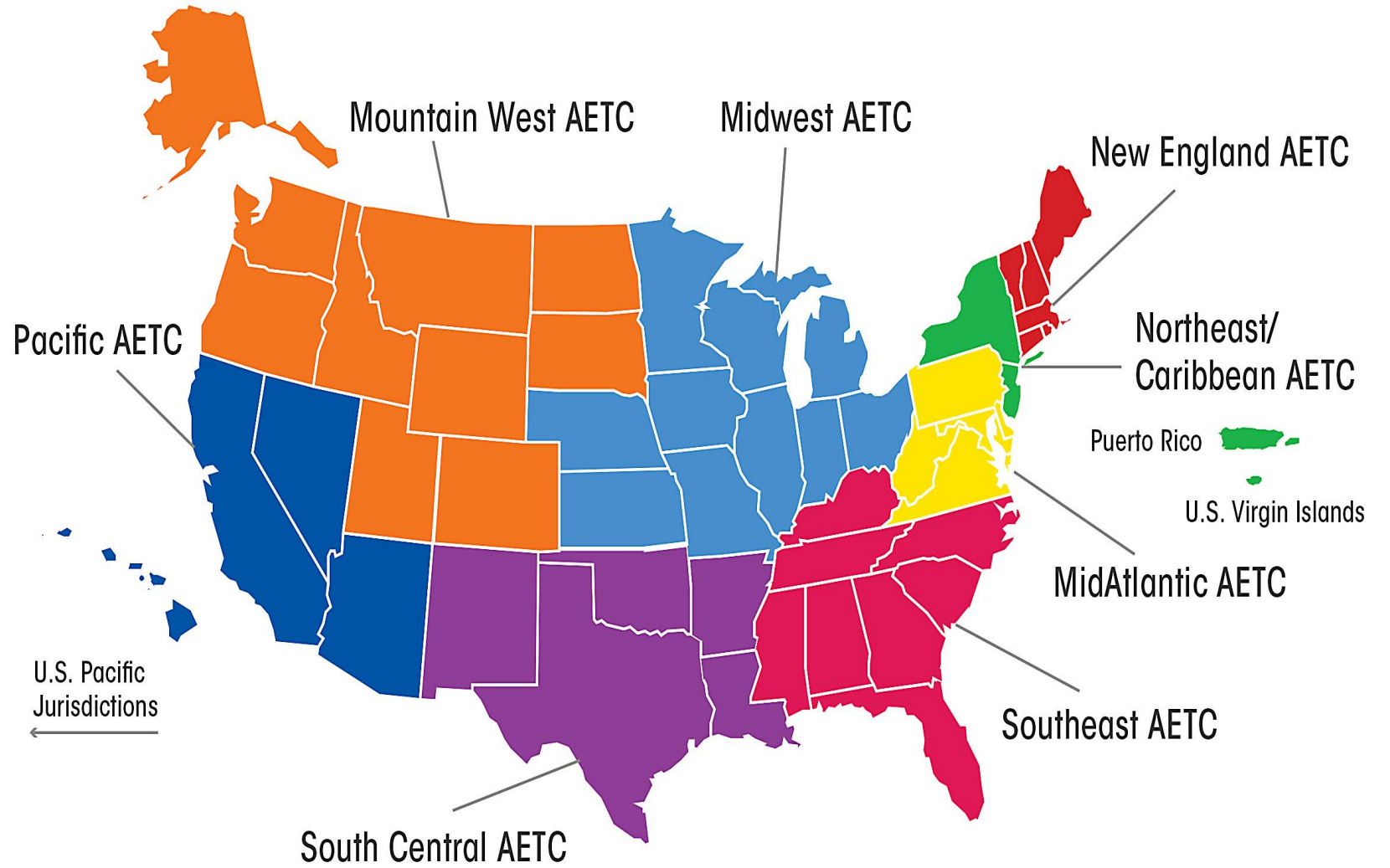
- Supported through Health Resources and Services Administration
- 8 Regions across the US and its Territories



U.S.-Mexico Border AETC Steering Team (UMBAST) and its Federal Training Center partners together offer expert training, TA, and capacity-building programs on the prevention and treatment of HIV, TB, HCV, STI's, reproductive health, and related topics for clinicians working in the U.S.-Mexico border region.

- 4 Border States from 2 AETC Regions
 - Pacific AETC – California and Arizona
 - South Central AETC – Texas and New Mexico
- Library of Resources – Fact Sheets
- Bi National Meetings and Trainings

AETC Regional Map



National Data

WHY?

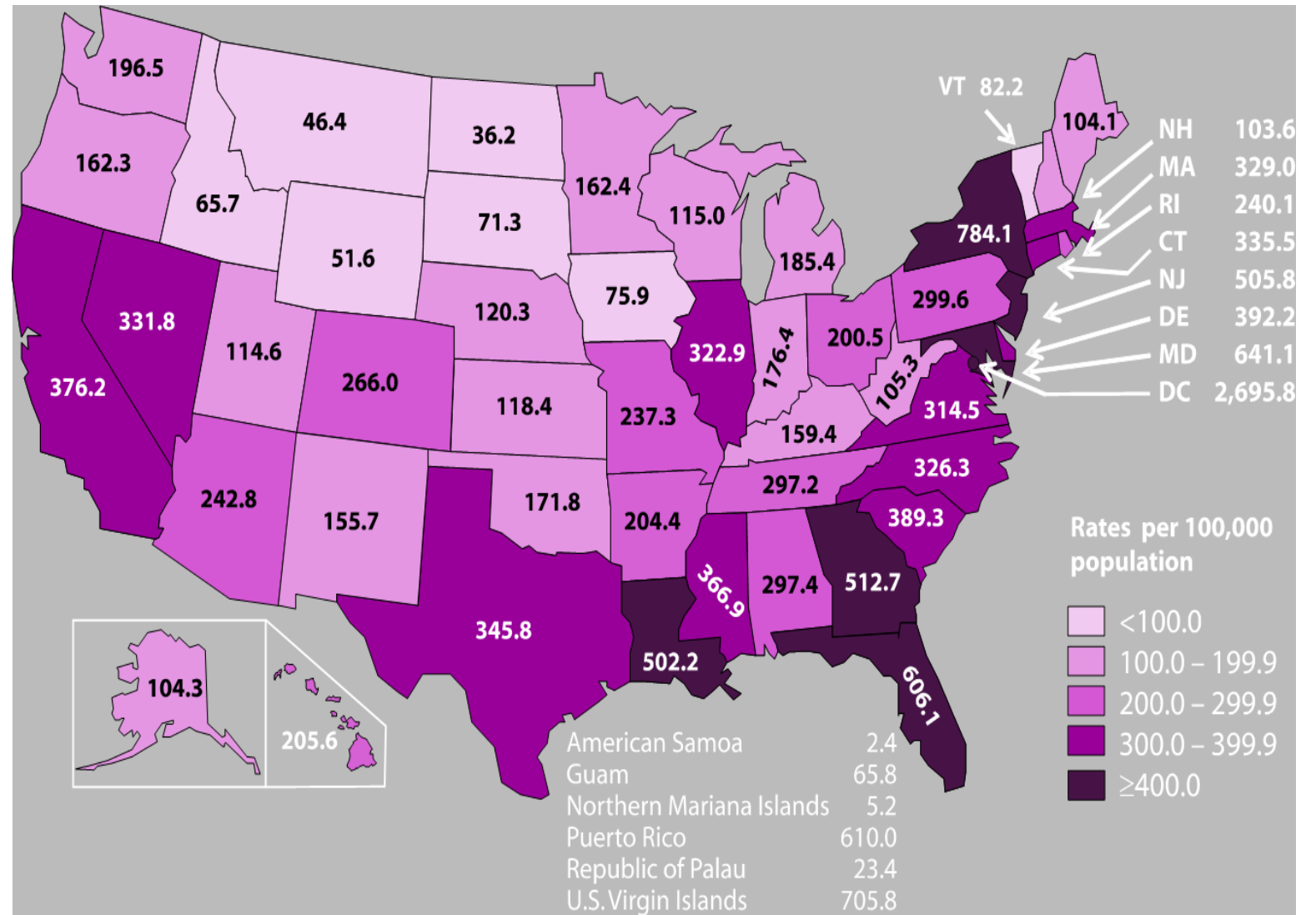
> 1.1 MILLION

people living with HIV (PLWH) in the U.S.

Despite multiple evidence-based prevention strategies, there are still

40,000 new cases reported each year.¹

Rates of HIV in the U.S.



HIV in the US

Estimated 1 in 7 HIV-infected people in the U.S. *do not know* their status

- 13% general US population
- 44% of 13-24yo do not know

1,122,900
PEOPLE ARE
LIVING WITH HIV.

1 in 7
DON'T KNOW IT.

Improvements in Reduction in New HIV Diagnoses But Disparities Exist

From 2011 to 2015, HIV diagnoses:



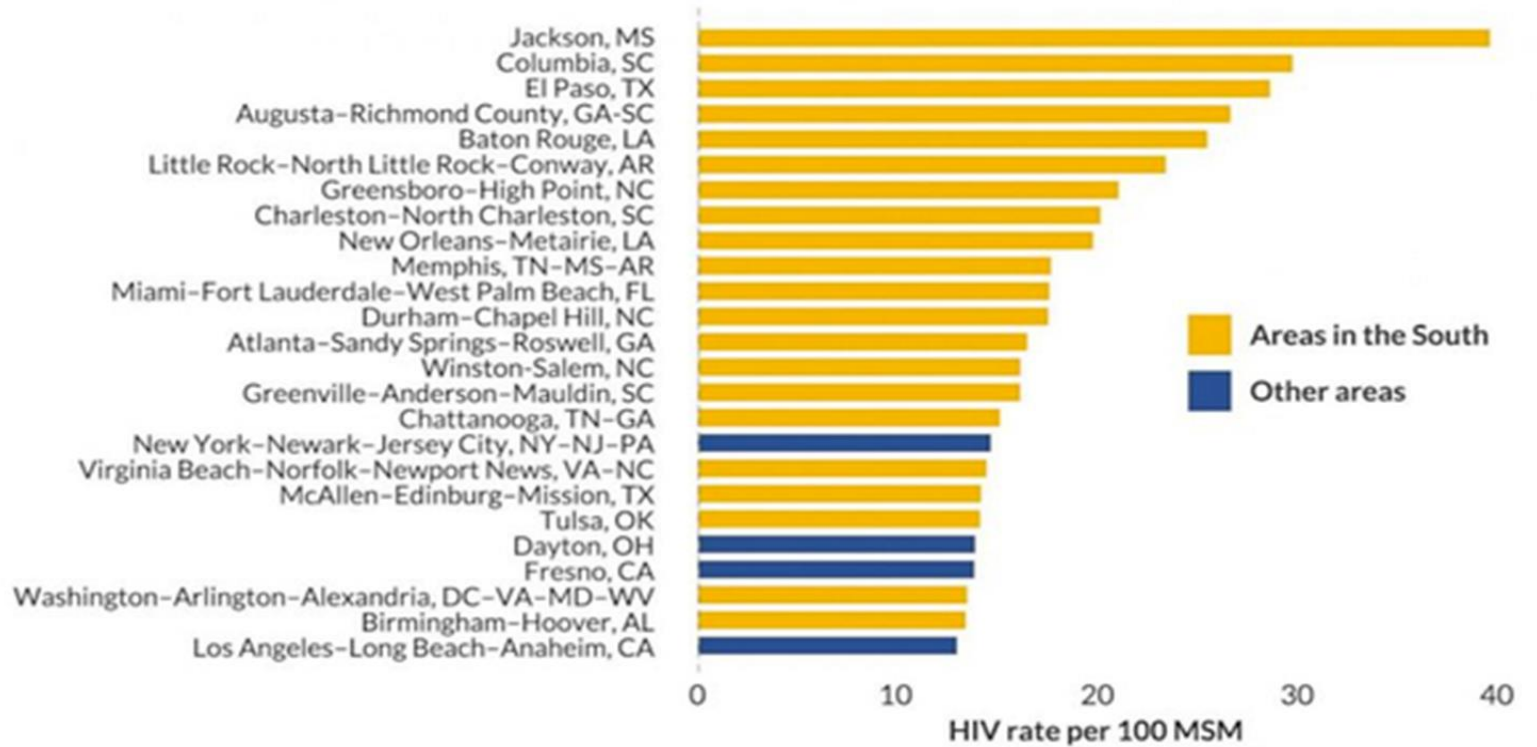
* HIV infections are the estimated number of new infections that occurred in 2014. HIV diagnoses are the number of people whose HIV was diagnosed in 2015, regardless of when they got HIV.

National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention
Division of HIV/AIDS Prevention



Closer Look at Border Cities

U.S. METROPOLITAN AREAS WITH HIGHEST RATES OF DIAGNOSED HIV AMONG MSM, 2012



SOURCE | Rosenberg et al. "Rates of prevalent HIV infection, prevalent diagnoses and new diagnoses among men who have sex with men in US states, metropolitan statistical areas, and counties, 2012-2013," *JMIR Public Health and Surveillance*



Training Resources

AltaMed

- Community Health Network serving Los Angeles and Orange Counties
- 35 Accredited Sites
- Services Provided:
 - Medical Care
 - Dental
 - Senior
 - Urgent
 - Pharmacy
 - HIV Services

Sin Verguenza

- Telenovela to Address Shame and Stigma associated with HIV in the Latino Community
- Bilingual Soap Opera (English and Spanish)
- Designed as an Educational Tool to discuss HIV Prevention and Treatment
- Addresses the importance of seeking HIV Medical Care, support and acceptance

UMBAST &
Sin Verguenza

Training Curriculum

- Border and Cultural Needs
- For Community Health Workers
- De-Stigmatize
- Conversation Starter

Community Health Workers / Promotores de Salud

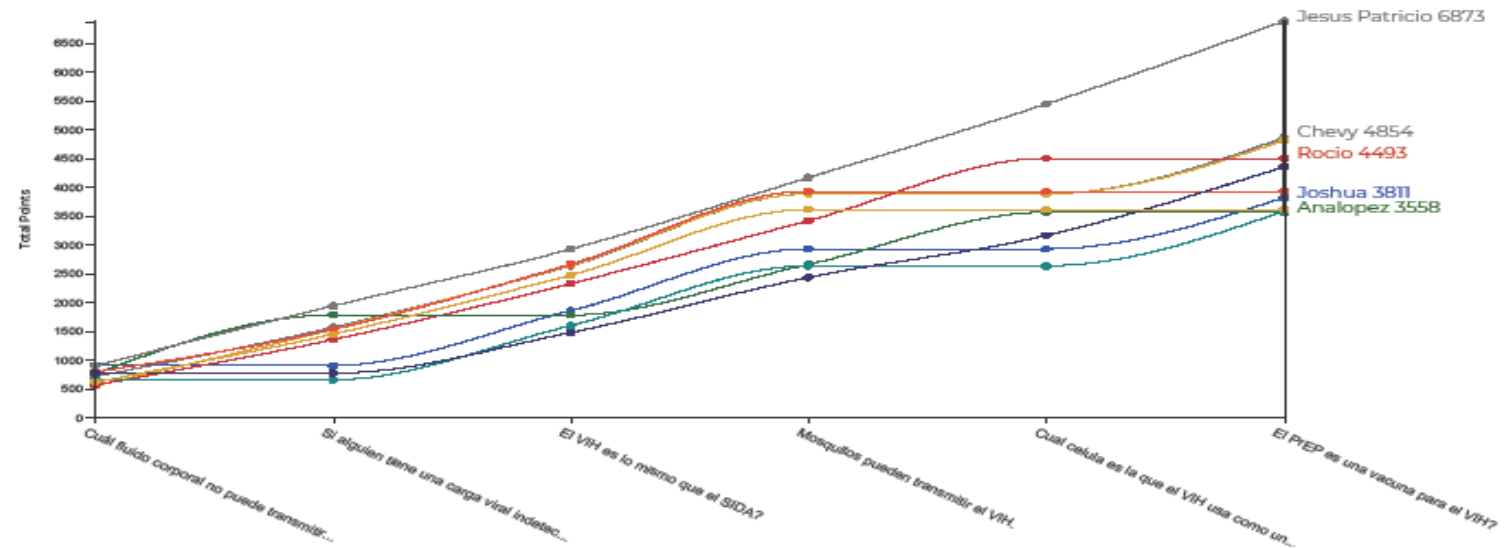
What is a Community Health Worker / Promotor de Salud?

- Promote positive health outcomes
- Connect with the community
- Provide factual and current information
- Advocate
- Teach
- Build Stronger and Healthier Communities
- The backbone of health community (That's Pedro's Opinion)

Training Outcomes

Pre -Test

Player Progress (Top 10)

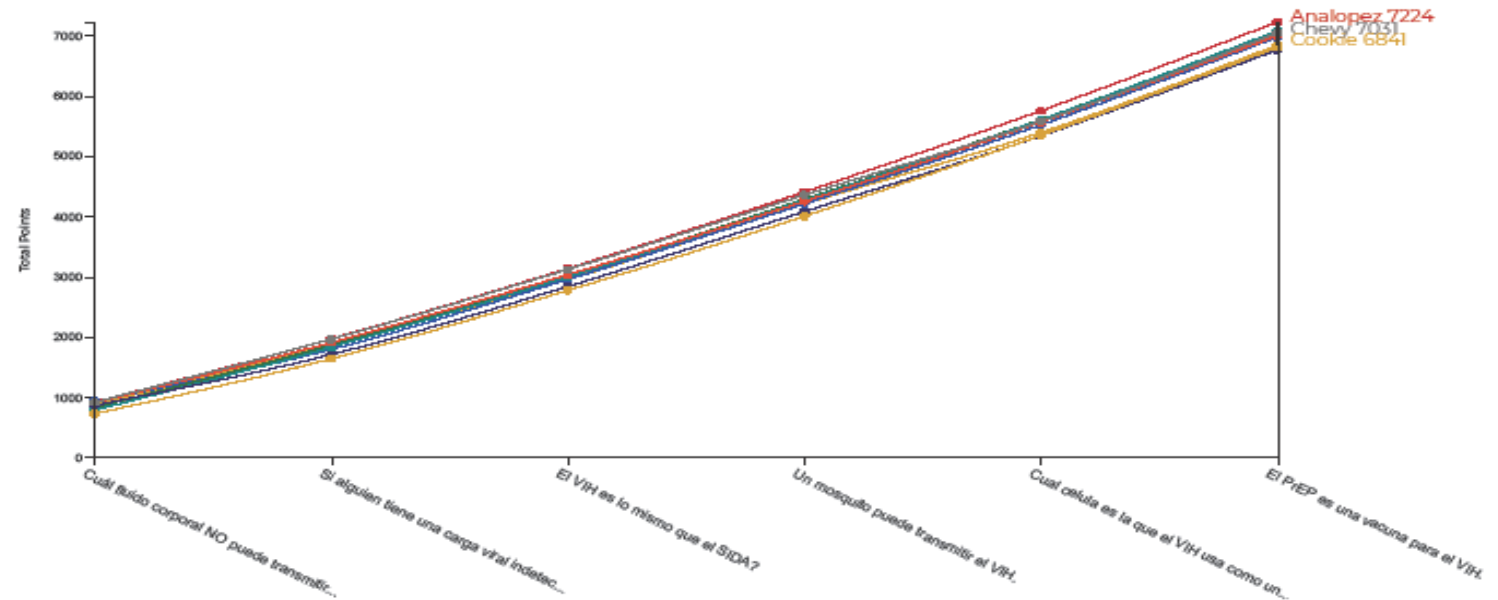


Hosted a **6**-question kahoot with **28** players. **52%** of answers were correct with **1** player scoring 100%. Question **5** was the trickiest and question **4** was the easiest. **15** players (**54%**) didn't answer some of the questions.

Training Outcomes

Post - Test

Player Progress (Top 10)



Hosted a **6**-question kahoot with **27** players. **88%** of answers were correct with **18** players scoring 100%. Question **1** was the trickiest and question **4** was the easiest. **6** players (**22%**) didn't answer some of the questions.

Sin Verguenza



<http://svseries.com/episodes/>

Group
Discussion:
*What stood
out?*

You know the *chisme* is good when we
start talking in Spanish.



spanishgirlsguide.com

There is Good News!

HIV is preventable!

We have been able to make mother-to-child transmission less than 1% with treatment

HIV has become a treatable chronic disease

When HIV is identified early, the outcome for the patient can be very good

HIV patients are getting older because they are living longer

Treatment as prevention have decreased new infections

PrEP is a medication if taken once daily that can decrease the risk of HIV Infection

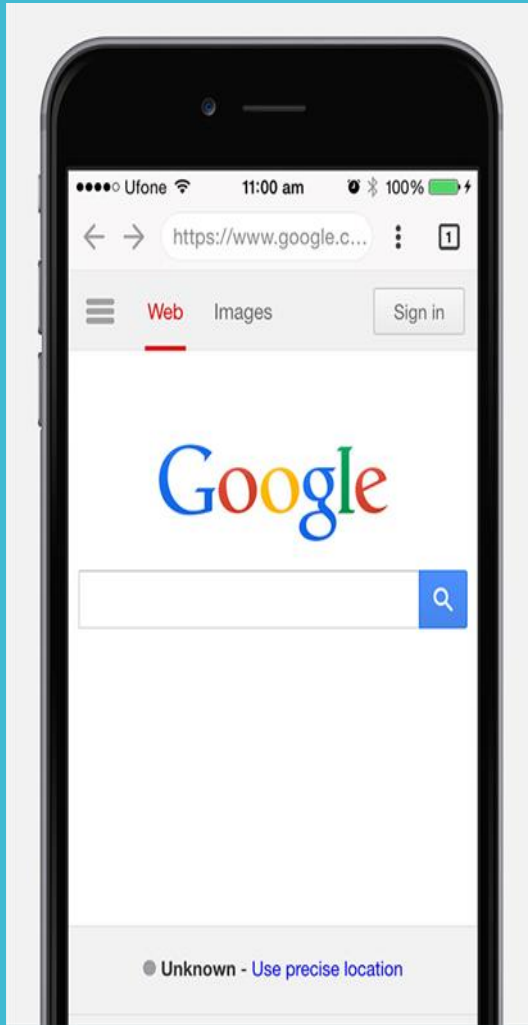
Everyone can know their HIV status

Take your phones out

Go to your web browser

Enter: kahoot.it

Enter code:



Questions



Resources

1. **Centers for Disease Control and Prevention.** (2015) *HIV in the United States: At a Glance*. Retrieved from [website](http://www.cdc.gov/hiv/statistics/basics/ataglance.html) <http://www.cdc.gov/hiv/statistics/basics/ataglance.html>
2. **Centers for Disease Control and Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, Division of HIV/AIDS Prevention.** (2017) *Understanding the HIV Care Continuum*. Retrieved from [website](https://www.cdc.gov/hiv/pdf/library/factsheets/cdc-hiv-care-continuum.pdf) <https://www.cdc.gov/hiv/pdf/library/factsheets/cdc-hiv-care-continuum.pdf>
3. **PubMed.gov.** (2017) *Aging with HIV in the ART era*. Retrieved from [website](https://www.ncbi.nlm.nih.gov/pubmed/28552209) <https://www.ncbi.nlm.nih.gov/pubmed/28552209>
4. **UMBAST Fact Sheets.** (2016) Retrieved from <https://aidsetc.org/resource/umbast-factsheets>

References

- <http://www.cdc.gov/hiv/library/reports/surveillance/> 2014 data
- CDC. *MMWR* 2015;64:657-662 (2012 data). (Slide 9)
<https://www.cdc.gov/hiv/statistics/overview/ataglance.html>
- **CDC – Division of HIV/AIDS Prevention**
<https://www.cdc.gov/hiv/default.html>
- **Sin Verguenza Series (Slide 17, 12)** <http://svseries.com/>
- **AltaMed Services (Slide 12)** <https://www.altamed.org/#firstPage>
- **AETC Services and Infographics (Slide 6, 7)** <https://aidsetc.org/>
- **AETC UMBAST Services (Slide 6)**
<https://aidsetc.org/searches/Umbast>

Thank You!

