

Building Health Center Power

Mid-Western Forum
for Migrant
Community Health

4.25.23



In 2021, for the first time in
a single year, health
centers served over

30 million
patients

THE NACHC MISSION

America's Voice for Community Health Care

The National Association of Community Health Centers (NACHC) was founded in 1971 to promote efficient, high quality, comprehensive health care that is accessible, culturally and linguistically competent, community directed, and patient centered for all.



Cesar Chavez and Robert F. Kennedy



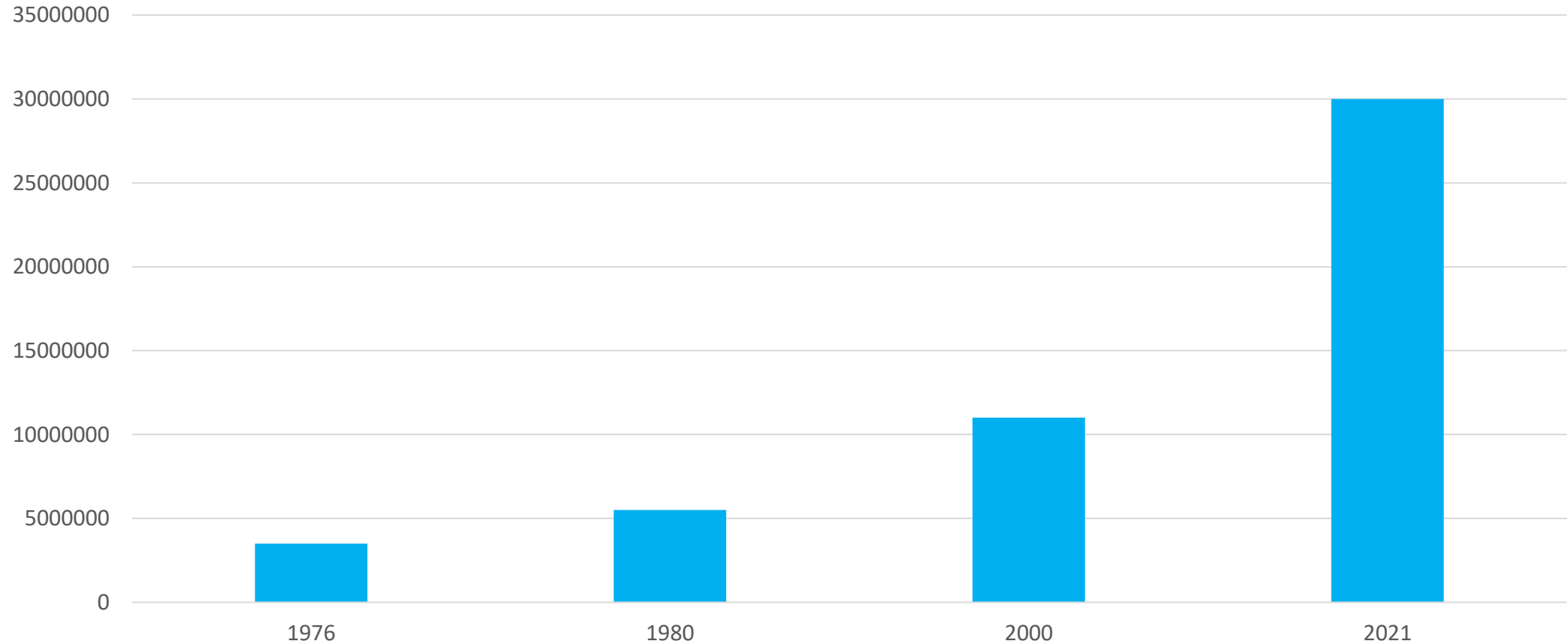
Dr. Jack Geiger and Dr. Count Gibson

1962: The Migrant Health Act

The Migrant Health Act provides for financial and technical aid to public and private non-profit agencies that provide community health services to migrant farmworkers and their families.

1965: The first Community Health Center established with two sites in Columbia Point, Boston, MA & Mound Bayou, LA

The Growth of the Health Center Movement



■ Patients

Investing in a National Strategy...

NACHC
State Associations
Health Center Staff
Board Members
Patients
Allies
Other Stakeholders

Let's Get Started

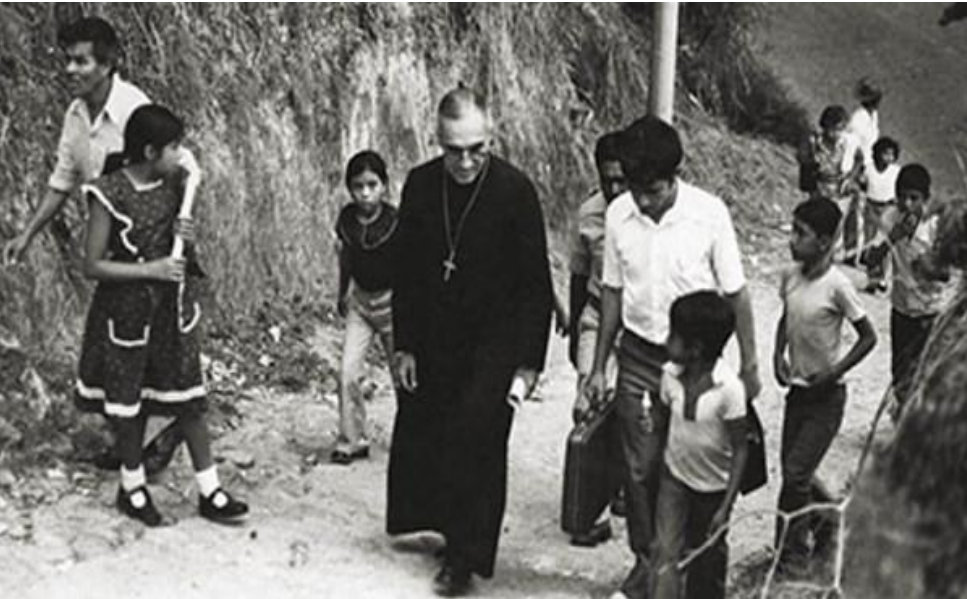
Organizing is **leadership** that enables constituency to turn its resources into the power to achieve its goals by:

*Equipping **people** (constituency) with the Power (**story** & strategy) to make Change (real outcomes).*

Credit:
Marshall Ganz, Hauser Center
Harvard Kennedy School
Marshallganz@harvard.edu



Making the Implicit – Explicit: Share Your "Why"



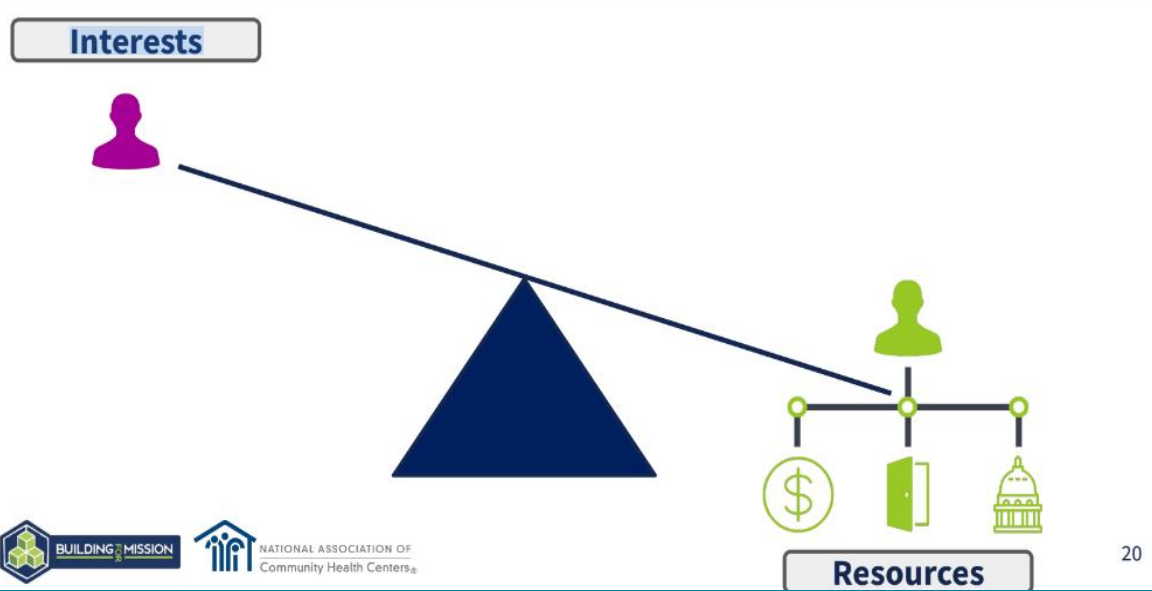
Building Power to Sustainably Deploy Power

Organizing Train-the-Trainer in Jan 2023

- Storytelling – Challenge, Choice, Outcome
- Building reciprocal relationships – moving beyond transactional engagement
 - Leadership that is exponential
 - *success = developing leadership of others
 - People most impacted – at the center
- Strategic goals based on change that needs to happen; shift power



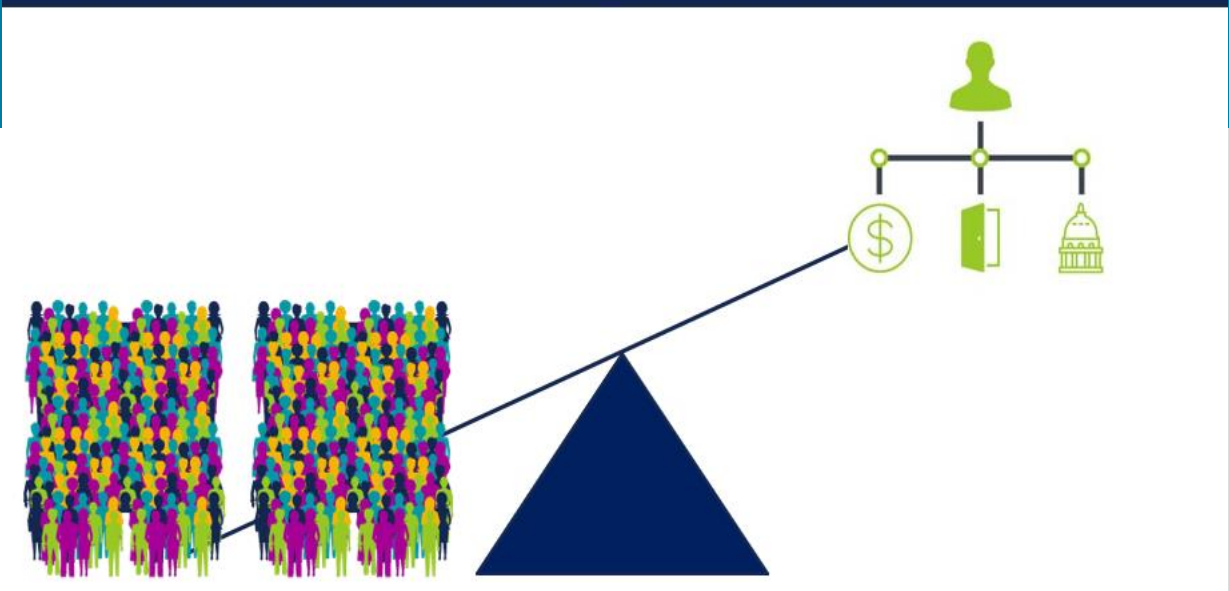
Power Over



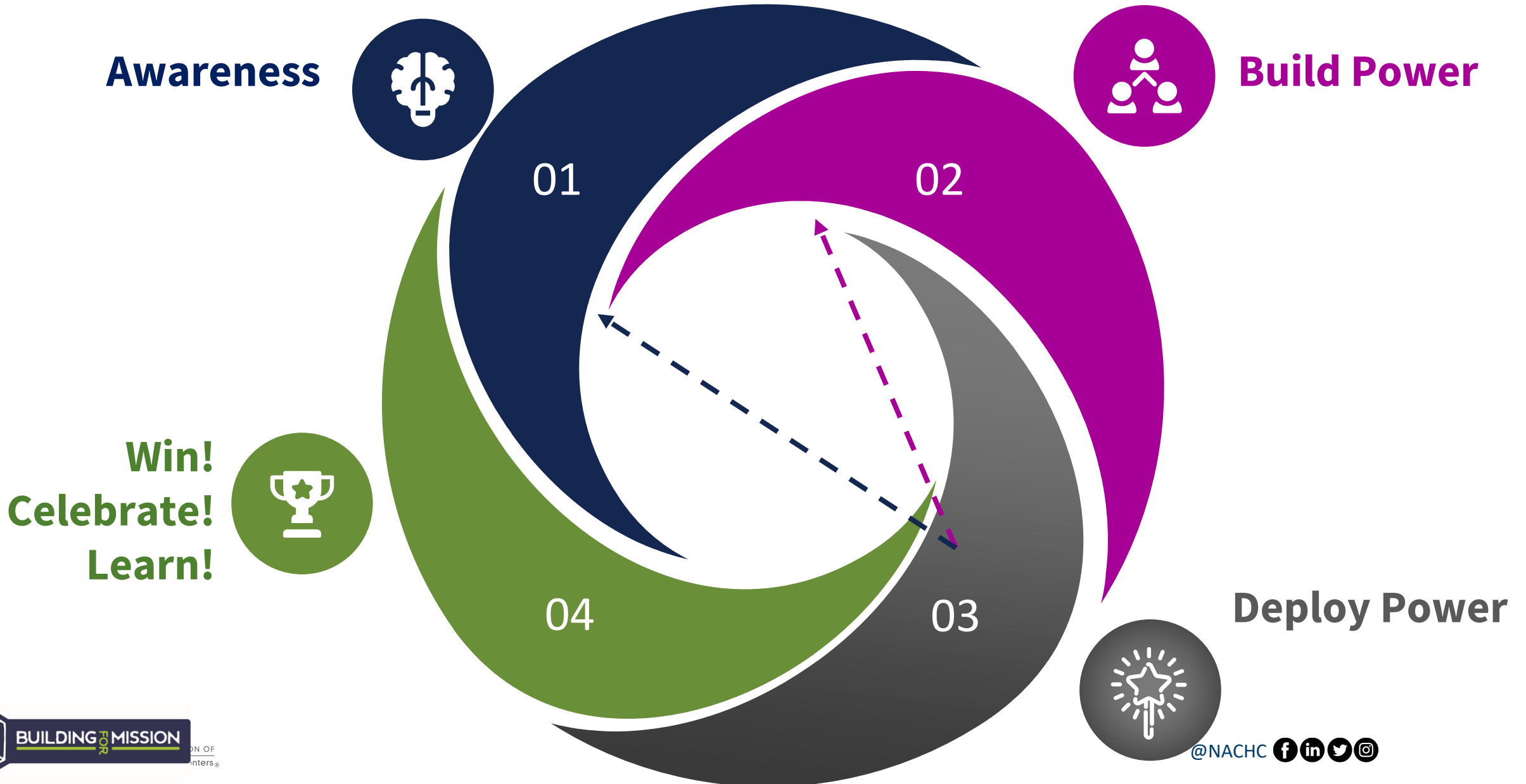
Balancing Power



Shifting Power



Organizing Cycle



Community Health Centers

Who is already building **trusted relationships** with migrant workers in your community?

*Promotoras & Outreach Workers

Where do you **see** change in your community?

How can this way of being **reduce fatigue** in the health center movement?

When and with whom will you **invite to join** you in building power to sustain the vital work and presence of health centers?



Legislative Strategy 2023

Health centers are the health care home for many of America's historically underserved communities, including:



1 in 5

UNINSURED
AMERICANS



1 in 3

AMERICANS LIVING
IN POVERTY



1 in 5

RURAL
AMERICANS



1.3 million

PEOPLE
EXPERIENCING
HOMELESSNESS



8.6 million

CHILDREN



nearly
400,000
VETERANS

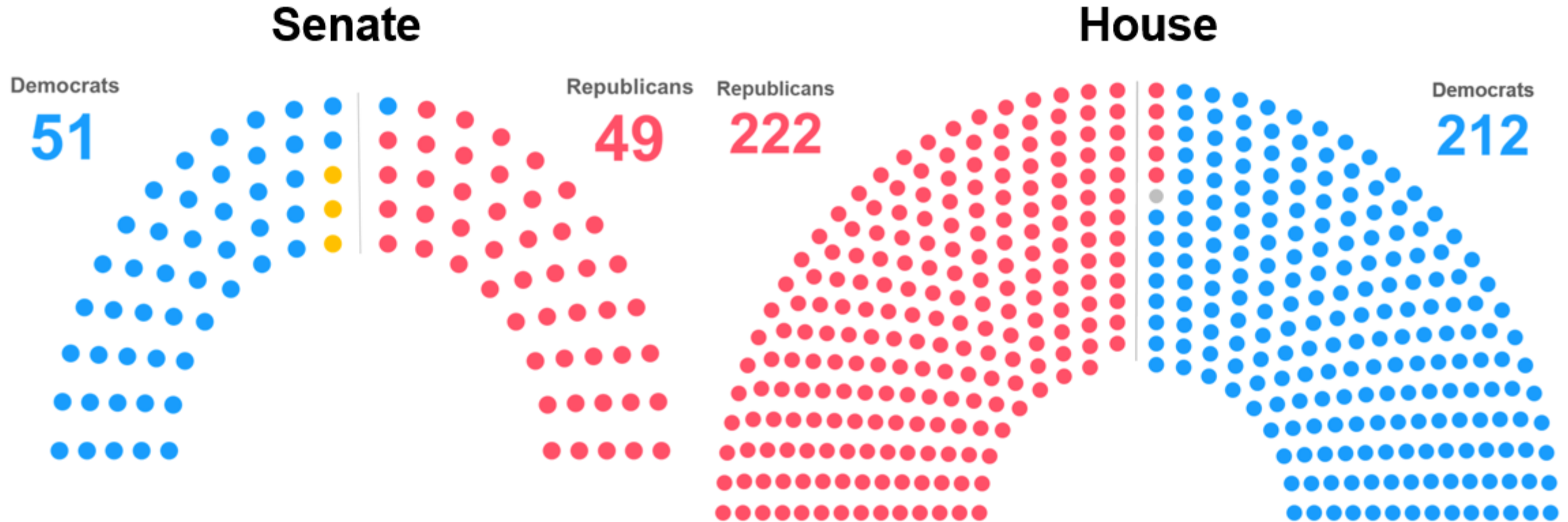


3.3 million

ELDERLY
PATIENTS



Balance of Power in the 118th Congress



Dynamics of House Republican Conference

Balancing Act for Speaker McCarthy

The Speaker vote demonstrated that Republican Conference is not completely aligned, and the narrow majority will make big-ticket bills difficult.



1

Focus on Spending

“Spending fatigue” is real and will take center stage as part of debt ceiling discussions but will continue throughout the next two years.

2

Adjustment to Governing

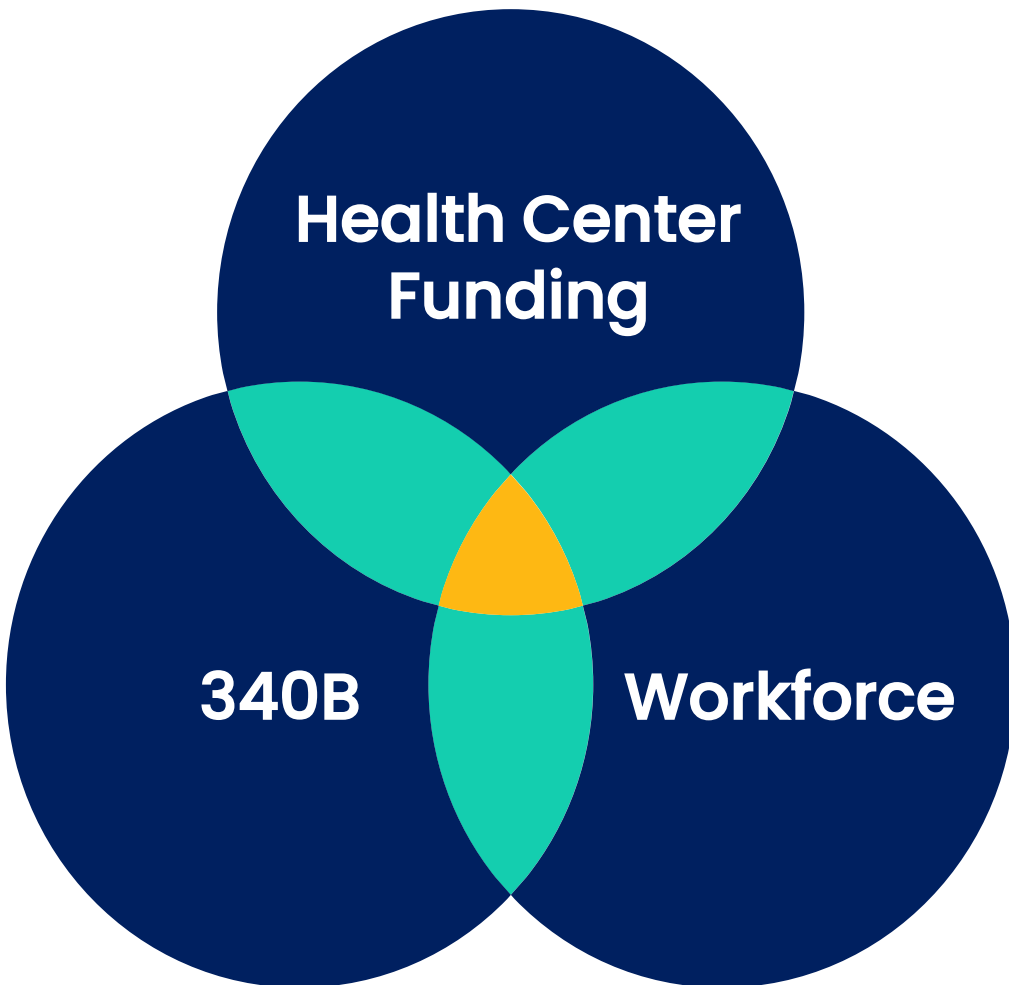
Nearly 40 percent of House Republicans have never been in the Majority. They are from districts that are 10 points more likely to be Republican than the national average.

3

Oversight is a Priority

The House Republicans will need to balance oversight priorities with typical governing responsibilities.

Health Center Legislative Priorities for 2023



Health Center Funding

- Expand the reach of the program to serve new communities
- Deepen the services to existing health center patients
- Shore up existing health centers to address inflation and workforce challenges

340B Pharmacy Program

- Building consensus with likely allies and unlikely partners around a new approach that stabilizes the program and protects access for health centers.

Workforce

- Advocate for continued funding that supports primary care providers

2023 Legislative Priorities: Preparing The Message for Elected Officials

Health Center Funding

...To extend funding and outline growth opportunities if there was additional funding

340B

...To add protections specifically for health centers and address discriminatory practices

Workforce

...To grow, recruit and retain a vibrant health center workforce through apprenticeships, training, and career laddering programs

Working Together for America's Health Centers



Join us this summer on a Community Health Center Road Trip across the US!

National Health Center Week

Community Health Centers

**The Roadmap
to a Stronger
AMERICA**

August 6-12, 2023

#NHCW23
www.healthcenterweek.org

**HEALTH CENTER
ADVOCACY
NETWORK**  NATIONAL ASSOCIATION OF
Community Health Centers®

In the weeks leading up to **#NHCW23**, we will be “visiting” and highlighting each state and territory, sharing their accomplishments.

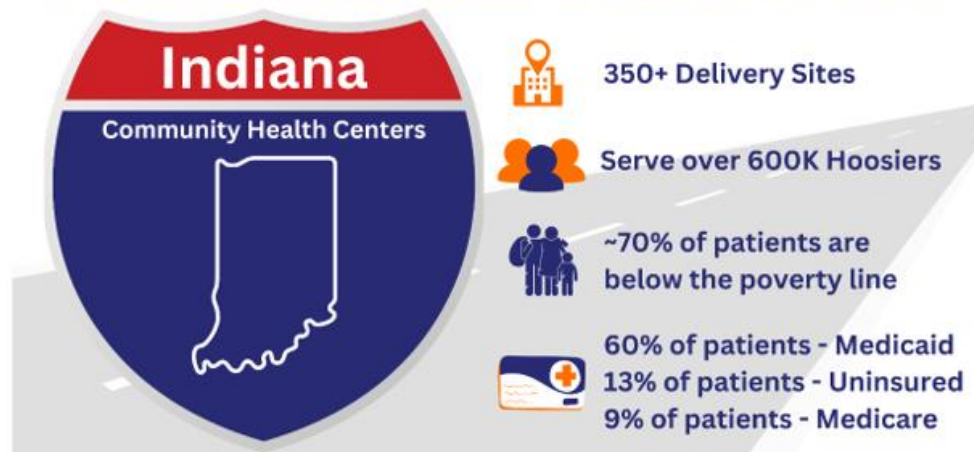


Everyone ▾

Beep beep! 🚗 The **#NHCW23** road trip across the US arrives in Indiana today. Indiana health centers proudly serve over 600K Hoosiers annually in over 350 delivery sites. **#ValueCHCs @PrimaryIndiana #Hoosiers**

"Championing Primary Care for All Hoosiers!"

National Health Center Week



#NHCW23 Kickoff Webinar

open to all advocates

Wednesday, May 24 at 3PM ET

Register here: <https://bit.ly/41m6FHN>

Join Us in the Health Center Movement!



Retweet of the Week

Help amplify the health center message on Twitter by joining our [Retweet of the Week](#) group!



Become an Advocate

Strengthen your role as an advocacy leader, be inspired by the stories of others and get health center policy updates when you [subscribe](#) to our Washington Update newsletter.



Social Media Resources

Use our [ready-made](#) health center graphics, messaging and other social media resources to share, inspire and motivate others.

Let's Stand Together!

Credit:

Marshall Ganz, Hauser Center

Harvard Kennedy School

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&

Building for Mission (BFM)

